



Unlocking Network Intelligence



Download this Heavy Reading White Paper



Heavy Reading White Paper: Demystifying the Role of Next-Generation Network Planning

Service providers in today's hyper-competitive communications marketplace need to know their subscribers, understand how they use their services, deploy innovative business models that maximize revenue, and efficiently manage their network resources. Next Generation Network Planning is critical to their success going forward.

Read this white paper to learn:

- The difference between traditional and next generation network planning solutions
- How analytics can be used to solve key business problems
- Applications and use cases for these solutions
- How this approach can assist with LTE migrations, virtualization analytics, and other common network challenges
- Which vendor is closely aligned with Heavy Reading's vision of next-generation network planning solutions

Download this **free** white paper now to learn how to leverage these new tools for network optimization, monetization and increased efficiencies.

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