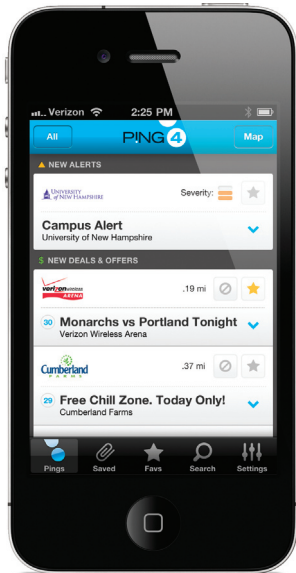


What you want. Wherever you go.

P!NG 4



Get timely public safety alerts from the Blackstone Police Department.

Ping4 is the free smartphone app that helps you stay in touch with your local world by sending you alerts and multimedia messages based on your location, preferences, or proximity to specific events, organizations . . . even your favorite stores.

- Public safety alerts wherever you go
- School closings, local events, power outages, traffic and weather advisories, and more
- Deals and coupons from nearby merchants wherever you are

Ping4 Safety Alerts

Ping4 keeps you and your family safe by enabling local, regional and national law enforcement agencies to alert you to a specific emergency or situation happening at that moment wherever you happen to be.

- Traffic accidents up the road, with alternate route information
- Severe weather about to affect your area
- Missing children or Amber Alerts
- Criminal activity warnings in your neighborhood

You don't even need to have the app open to receive important safety alerts. In the event of critical, life-threatening emergencies, the Ping4 app will "wake up" your phone, overriding your mute settings, and ensure you receive the important message.

This technology might just save lives.

Columbine. Virginia Tech. Oslo. These and other terrible tragedies could have been mitigated or avoided altogether if public officials had been equipped with Ping4 to instantly notify their constituents in real time.



Download the free app at ping4.com today!



What you want. Wherever you go.

P!NG 4

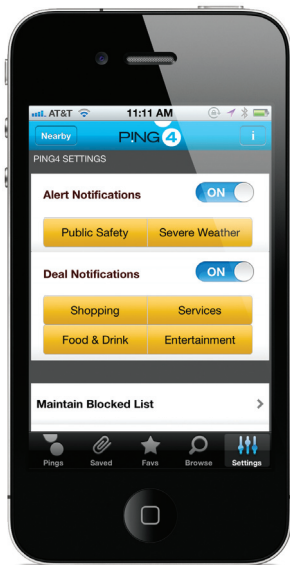
Ping4 Deals, Exclusive Offers, and more

Ping4 is being used by retailers, restaurants, shopping malls, arenas . . . anyone with a need to reach the mobile consumer while they are on the go and nearby. Users simply select from the categories of Deals merchants you want to hear from, and Ping4 does the rest.

- Get exclusive deals or coupons you can save and redeem right from your phone
- Learn about last-minute sales or discounts on perishable inventory—theater or sporting events, hotel rooms—that would otherwise go unused.
- Choose to get notified or check your deals when you're ready to see what's around you

Your privacy
is 100%
protected.

Many merchants publish enticing offers and deals that are valid only if you share your personal information. With Ping4, deals and alerts are sent anonymously based on user-defined preferences and location. Period. No Spam. No direct marketing lists.



Find Stuff Around You

Ping4 is also an awesome local search tool. Tap the browse tab, type what you're looking for, or use one of the handy preset categories. You'll get a list of stores, restaurants—whatever—closest to you, with directions and links to call or visit their website.

You Control the Experience

Choose the categories of information you want to receive: Public Safety, Weather, Shopping, Food and Drink, Services, and Entertainment.

- Turn audible notifications on or off
- Block individual locations or entire brands or chain stores
- Tell us what new features or categories you want us to add



Download the free app at ping4.com today!

